



advancar

Broadcast Media Private Limited

(formerly known as Keshav Entertainments Pvt. Ltd.)

PROFILE

AVANCAR BROADCAST Media Private Limited (Formerly known as Keshav Entertainments Pvt. Ltd.) is one of the leading agency dealing with digital media marketing, AVANCAR BROADCAST Media Private Limited being preferred partner of Bharat BPO. We offer 139 Rail Sampark and different Indian Railway advertising opportunity to various clients. We have been working on different new technological products and offering innovative advertisement solutions to advertisers. We provide one stop integrated solution managing the Multinational Ads Operational experiences and delicacy campaign operation utilizing both Offline and Online media for mass promotions.

AVANCAR BROADCAST Media Private Limited is engaged in Promotion of Religious and Historical places across India and abroad. AVANCAR BROADCAST Media Private Limited is providing services of all types of TV Commercials, Corporate ads, corporate films making services and product promotion etc. We are in Casting, Producing, Trading all kind of music in all available marketable form including CD, Film Production, Music Production, and Audio Video Productions.

Within the devotional services AVANCAR BROADCAST Media Private Limited has been providing "Virtual Darshan" services on internet, Mobile since year 2006 (With Our group company AVANCAR SECURITY & Access Services Private Limited" & Our Partner "TCL") has installed and laid its networks and other infrastructure to provide 24 x 7 x 365 "Virtual or Live Darshan". The services were later started on year 2011 from 4 major temples across India namely Hanuman Dhara, (Chitrakoot), Kamtanath ji (Chitrakoot), Maa sharda Devi (Maihar) & Govind Dev ji (Jaipur).

In the advertising domain through our experience AVANCAR BROADCAST Media Private Limited has specialized in target specific campaigns. Through our extensive tie-ups with both big and small Private brands like TATA communications and government sector we have been acting as a bridge between our clients and their customers.

We offer integrated high-end Branding and Advertising solutions through result-oriented approach. Our strategic advertising process has continuously been going on through different communication channels over the last 7 years. We already hold experience in running advertising campaign on the Railway Inquiry 139 platform through BBPO since 2014 wherein we have successfully run the Uttar Pradesh Governments' advertising campaign on this popular platform.

Our Product Lines:



We're Authorised advertising agency to run the Audio Ad jingles on IVRS platform Railway Dial 139 platform.



Advertising on Social Media: An effective interactive advertising method is Internet marketing via social media and networking websites. Social media marketing involves advertising to consumers through outlets such as social networking websites, online communities and blog operations.

Advertising through Videos: Video ads are forms of interactive media advertisements that display short advertisement messages to consumers who visit various websites. Videos may appear automatically when a consumer visits a particular site, or consumers may have the option to view videos at their disposal.

Advertising through Pop-Ups : Many businesses and product manufacturers utilize pop-ups as a form of interactive advertising. Pop-up advertisements are new browser windows that appear on the computer screen with advertisement-rich content.

Advertising through Digital Displays: Digital Display ads use visually stimulating graphics to get the attention of website visitors. Display advertisements can appear anywhere on a web page and vary in size, shape and content. These ads have the same concept as traditional picture advertisements

We're running advertising agency, which promotes your brand on various digital platform like Social media, Cinema halls & other platforms.



**Application for Smart Phone to view Devotional Content
Fully supported video format for Smart Phone
Tie ups with OEMs for Application for Smart Phone , Fully
supported video format for Smart Phone , Smart Phone
App, Widget for Smart TV**

Various software for different customized applications.



**Having own network for Digital signage advertising in
various locations including various religious shrines, open
city space, Clinics, Private Institutions across India.**



**SMS marketing (short message service marketing) is
a technique that uses permission-based text
messaging to spread promotional messages. We are
partners with DAVP empaneled companies for SMS
marketing.**



Indian Railway Catering and Tourism Corporation (IRCTC) is a subsidiary of the Indian Railways that handles the catering, tourism and online ticketing operations of the Indian railways. We are closely associated with railways for advertising through their website, mobile application and various other advertising platforms like printing advertisement on their Menu cards, disposable cups, water bottles, tissue paper etc.



Online advertising, also called online marketing or Internet advertising or web advertising, is a form of marketing and advertising which uses the Internet to deliver promotional marketing messages to consumers. Through our extensive tie-up with popular websites like Hungama Digital Media, Indian Railways, Saavn, Times of India, ESPN, cricinfo etc we deliver for most visited websites based on impressions for the audience.

AUDIO
VISUAL
SOLUTIONS

We are your one stop solution provider for Films, Commercials, TV content, Music Videos and Corporate AVs. In a short span of time AVANCAR BROADCAST Media Private Limited through our partners Flatfeet India has made its footholds in the Advertising industry with O&M, Law & Kenneth and in the music industry with Times Music, Sa Re Ga Ma, Universal Music etc.

printing
solutions

We are equipped to undertake all sorts of printing jobs right from designing to delivery. From conception to its execution, we undertake jobs on a turnkey basis.